

NT ABORIGINAL TOURISM BUSINESS ACCELERATOR

What is the NT Aboriginal Tourism Business Accelerator?

The NT Aboriginal Tourism Business Accelerator is a joint initiative between Indigenous Business Australia (IBA) and the Northern Territory Government. It's crafted to empower NT Aboriginal tourism operators by enhancing their business skills, expanding their networks, and providing tailored support to boost their growth.

Who is this program for?

This program is specifically designed for NT Aboriginal tourism operators eager to elevate their business. Operators must be majority owned Aboriginal businesses or organisations in the NT, or Aboriginal residents with tourism aspirations or interests.

Why should I apply?

By joining the Accelerator, you'll benefit from:

- access to industry experts and mentors
- tailored business coaching to address specific challenges and growth areas
- training sessions tailored to the needs of NT Aboriginal tourism businesses
- networking opportunities with fellow tourism operators
- an interstate tourism business immersion tour
- a final showcase and round table session to get you ready to promote and pitch your business.

Program duration & structure:

The program will run one week a month for six months, starting in January 2024.

When does the EOI open?

The Expressions of Interest (EOI) for the program are open now.

How long do I have to apply?

You have until 1 December 2023 to apply so ensure you submit your application by the deadline!

How can I apply?

Apply online at www.iba.gov.au/ntaccelerator

Who can I contact to find out more?

For any further queries or assistance with your EOI, please contact:

- IBA: accelerator@iba.gov.au or 07 3008 8302
- NT Tourism: Aboriginal.TourismNT@nt.gov.au or 08 8999 7420.

Be an Aboriginal tourism business champion.

Help us spread the word! Encourage NT Aboriginal tourism operators in your network to seize this fantastic opportunity. Together, let's strengthen our tourism sector!



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